**Annual Conference of SAF and Hospodárske noviny, 13th Annual Conference – “Corporate Financial Management”**

Date: 28 October 2015

Venue: Carlton Hotel, Bratislava

| Block | Topics | Outline | Potential Partners  | Time |
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|  | Prediction of development of the Slovak economy | Quantitative easing –plan and expectations, Prediction of development of the Slovak economyWhat are the business opportunities for banks in CEE?  | Jozef Makúch, NBS Milen Kassabov, Senior Strategic Planner, UniCredit | 9:00- 10:00 a.m.Moderated by Andrej Révay |
| **Coffee Break 10:00 - 10:15 a.m.**  |
| **Panel Discussion** | **Defining the corporate strategy. Growth? Stability? Stagnation? If we have the sources, what should we do with them; if we don’t, how do we obtain them? Real stories of companies, model situations.** |  | 10:15-11:45 a.m. |
|  | Growth of sales and increase of the company’s value – acquisition vs. organic growthFinancing through banking debtsPrivate equity | More equity, more business – strategies and options? Is a regular valuation of one’s own company important? Valuation as the basis of planning.Financing organic growth – how?More equity, more loans – am I a suitable candidate for a loan- Self-assessment matrix?I lack equity, what should I expect from investors? | KPMG, Martin KašaVUB, Peter MagalaGIDE, Jaro Malach | Moderated by Arthur Bobovnický |
| **Coffee Break 11:45 – 12:00 a.m.** |
|  | **Managing post-acquisition strategy, project management of expansion, internal communication and selecting the right people** |  | 12:00-1:30 p.m. |
| **Panel Discussion** | Project ManagementFinance as a set of objectives, processes and functions to meet the shareholders’ expectationsProfile of an employee in financeCFO and HR manager – strategic partners or enemies? | We have granted a loan – what do we expect from the company?We have been granted a loan or equity – what does it mean for a company – management by objectives and KPIs.Meeting the stakeholders’ expectations as regards the budget, rolling forecast and strategic plan.What qualities and abilities are we looking for in a CFO and in finance & treasury employees? Do we have the right people to handle the changes? Methods of communicating objectives, direction, vision.Different positions, different expectations – management of interests at the C level.How does HR help CFO – besides utilisation of funds? | UniCredit Bank, Štefan Brychta, Structured financingInterim Partner, Iveta GriačováKlemens Wersonig, TARGET Executive SearchJana Karelová | Moderated byArthur Bobovnický |
| **Obed 1:30 – 2:30 p.m.** |
| **Lecture** | **Technological vision (also in funds)** | **Aleksandra Mojsilovic, IBM** | 2:30-2:50 p.m. |
|  | **Parallel workshops** |  |  |  |
| **Workshop I** | Cash flow management | Do I have enough funds on my account? For how long? Do I know it? To centralise or decentralise available funds?Do I have a sufficient IT support? | Iveta Bubeníková, SPPMarian Kurčík, Železiarne PodbrezováMichal Ebrle, Salmon Software | 2:50-4:30 p.m.Moderated by Roman Dvorčák |
| **Workshop II** | Coaching in practical work of financial managers | There is a little coach in every manager.How does the coaching approach look like?Managerial roles – use and usability of coaching.Coaching sneak peek. | Jana KarelováIveta Uhrová, a\_set | 2:50-4:30 p.m. |

**Conference 4.30 p.m. – end of the conference**